



Pietro Lado

WORK EXPERIENCE

Client Service Contractors | Markets & BD Financial Services **EY Italy FSO**
Sectors: Financial Services, FinTech, InsurTech, 05/2019 – on going

Main tasks and projects:

- Definition of Strategic plans
- Analysis of disruptive companies' business model and value proposition
- Consulting in service model transformation and business planning programs for leading banking institutions
- Coordination of market research and technology trends
- Scouting of technological solutions for PoC or integrations
- Development of strategies for enhancing the value of innovative technologies
- New FinTech Business Unit set-up and activities coordination

Board Member **"Fides"**
Sectors: Financial Services 07/2024 – 11/2025

Board Member **"Dynamica retail S.P.A."**
Sectors: Financial Services 07/2024 – 11/2025

Administrator **"VEGA FINANZIARIA S.P.A."**
Sectors: Financial Services On going

Main tasks and projects:

- Setting long-term goals for the company, developing strategies to achieve these goals
- Monitoring and managing the financial performance of the company, including investments, capital

Stage | Portfolio development **Digital Magics**
Sectors: Financial Services, FinTech, Start-up 10/2017 – 05/2018

Main tasks and projects:

- Implementing strategies for the firm's investment portfolio, including identifying target sectors, investment stages, and geographic focus
- Providing ongoing support and guidance to portfolio companies, including strategic advice, networking opportunities, and operational support

Stage | Intesa Sanpaolo Corporate & Investment Banking 10/2017 – 05/2018
Internship in Relationship Management Dpt. (FIG Coverage)
Origination Debt & Special lending opportunities

ABOUT ME

Pietro has over 5 years of international experience, focusing on strategy, innovation and operational excellence. He is deeply interested in innovation, and the application of technologies within financial services. He currently plays a role in the financial services industry, bringing his experience in business consulting and strategic development.

COMPETENCES

Fields of intervention:

- Strategy
- Digital transformation & Innovation
- Fintech
- Value creation
- Project Management

Digital & IT:

- SAP
- STATA, SPSS
- Office

Languages:

- Italian - ●●●●●
- English - ●●●●○
- Spanish - ●●●●○

Innovation skills:

- Open Innovation
- Lean Startup
- Agile
- Design Thinking
- Business Model Canvas
- Growth Hacking

EDUCATION

Executive Master in Business Advisory @ EY
(2019-2021)

Università Cattolica del Sacro Cuore | Bachelor of Business Administration
(A.A 2012/2013- A.A. 2015/2016)

University of California, Irvine | Exchange Program on Accounting and business planning
(06/2015 – 09/2015)

Utrecht University | Exchange Program on International Banking and Finance
(06/2016)

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